

# TULANE CANAL NEIGHBORHOOD DEVELOPMENT CORPORATION

THREE YEAR STRATEGIC PLAN 2017-2020

## Contributors

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**TULANE CANAL NEIGHBORHOOD DEVELOPMENT CORPORATION**  
**Three Year Vision June 2017 - June 2020**

<b>EXPANDED HOME OWNERSHIP SUPPORT</b>	<b>INNOVATIVE PROGRAM GROWTH</b>	<b>SUSTAINABLE FUNDING</b>	<b>PARTNERS WHO ARE OUR ADVOCATES</b>	<b>EXPANDED PROFESSIONAL CAPACITY</b>	<b>NEIGHBORHOOD NEEDS DEFINED</b>
Extended Support for New Homeowners	Explore purchasing homes in new ways	Financial Strategy Document	More connections with long term residents	More than 1 staff member (Americorps, etc)	Neighborhood Survey - ask people about needs
Structured Capacity Building Resources and Services for Pre and Post Home Ownership	Purchase 4 more properties in T/C area	Knowledge of operating budget	Board member who has grown up in the n'hood or lived here a long time	Homebuyer counseling in house	Understand what community development that supports home ownership looks like
	Land Trust	Increased capacity for home sales in the fiscal year	Business community partnerships	Improved and established relationships with contractors	
	Green Building	Expand and Diversify Funding	Marketing /Awareness Building	10 year plan	
	Aging in Place	Better Return on Sales	Partnerships with 5 existing neighborhood organizations		
	Micro Loans	Increase total annual operating budget	More visibility in the neighborhood		

**VISION**

With recognition of institutional racism and poverty, T/CNDC envisions a neighborhood where all residents have access to stable, affordable housing thereby building a more equitable community.

**MISSION**

T/CNDC seeks to maintain the diversity and vibrancy of the Tulane Canal neighborhood through affordable home ownership and community development.


**VALUES**

Dedication  
Patience  
Commitment

Positivity  
Achievable  
Civility

Respect  
Fairness  
Focus on One Neighborhood

- Home Ownership is achievable for low income families who have been longtime renters.
- T/CNDC meets people where they are.
- T/CNDC is a relentlessly positive partner.
- T/CNDC is committed to families over the long-term process of moving into home ownership.
- T/CNDC believes that the process of building capacity for ownership creates greater stability for families.

Towards T/CNDC's One Year Strategic Directions 					<b>2017-18 STRATEGIC DIRECTION</b>	<b>TEAM</b>
<i>Understand cash flow and investments</i>	<i>Organize Our Financial Situation</i>	<i>Research Funding Sources</i>	<i>Pursue new Grants and Funding Opportunities</i>	<i>Invest in Properties</i>	<b>ORGANIZING FINANCIAL PLANNING</b>	Antonio Aimee Justin Tom
<i>Partner with community organizations</i>	<i>Invest in new homeowners</i>	<i>Find and recruit "gatekeepers"</i>	<i>Meet with community</i>	<i>Build partnerships with other community development organizations</i>	<b>BUILDING COMMUNITY PARTNERSHIPS</b>	Amber Gilad Tina Justin Jim
<i>Identify strengths/weaknesses of ED and board</i>	<i>Invest in Training for Staff</i>	<i>Hire an amazing Americorps</i>			<b>UNDERSTANDING AND EXPANDING ORGANIZATIONAL CAPACITY</b>	Sarah Katy
<i>Evaluate Programs for money making capacity</i>	<i>Provide Big Picture During Board Meeting</i>	<i>Standardize Reporting to the Board</i>			<b>FORMALIZING BOARD DECISION MAKING PROCESSES FOR CLARITY AND ACCOUNTABILITY</b>	Sarah Katy
<i>Explore relationship with General Contractor</i>					<b>DELIVERING BETTER HOMES</b>	Aimee

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